

Address:-Smart Edge Global Pvt. Ltd.

Plot-B, Kalinga Complex, Unit-1, Bhubaneswar, PIN-751009, Odisha, India Landmark: Behind Indian Oil Petrol Pump

Landline:-06746444463/4, <u>URL:-www.s-edgeglobal.com</u>, Email: <u>sales@s-edgeglobal.com</u>



Smart Edge Global is one of the leaders in Software Application Development & Web development and Graphics design as it is one of the few companies that can provide a complete Internet & Cloud based sales, marketing, and customer relationship management solution built from the scratch. We provides high quality on site services for software development and the end users on a broad range of hardware & software platforms and latest technologies such as (ASP.NET,PHP, JAVA, C#, SHAREPOINT, SALESFORCE, ORACLE (ODI, OBIEE, HYPERION), MS BI (SSAS,SSIS, SSRS), AVAYA IVR, MDM, BIGDATA HADOOP, MS DYNAMICS, SAP & SAGE TOOLS).

Smart Edge Global is established in 2006, in Bangalore. The Company has been promoted by some highly experienced Professionals dedicated to provide total IT Solutions under one roof. It possesses not only the latest technology gadgets but also the most knowledgeable and experienced hands to offer most user friendly customized solution.

Our Mission-

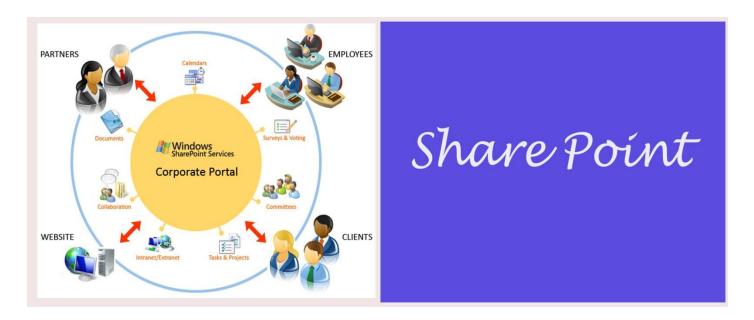
We have a mission to help our clients in improving their confidence in the global market through our design works. We help them to feel more confident with their own company identities which are some of the major keys in the business.

Our Vision-

To achieve significant success and a strong presence in developed markets with our most trusted and advanced IT products (Inventory System, Office Management System, ERP Solution, Material Management System, Logistic System, CRM Solution, and Mobile Application Development, Hospital Management System, Import-Export Management System Rice Mill Management System, Mining Management System & MLM Solution Etc.)

Smart Products and Services-:

"Survival of the fittest" by Darwinism, fits well in this competitive era. Only those businesses can survive and will grow, who have all the updated and efficient technologies. In order to make our client's grip strong, we possess not only the latest technology gadgets but also the most knowledgeable and experience hands to offer most user friendly customized-solution.



OFFERINGs:

Business Consulting:

Our menu of services for Microsoft SharePoint includes business consulting and full enablement of enterprise collaboration and content.

Migration planning
Usability planning and user interface design
Business rules development
Content management
Infrastructure development
Change and program management
Legacy application assessment
Governance development
Training

Enterprise Collaboration and Content:

The SharePoint Web Platform Solution allows organizations to rapidly and securely deploy, integrate and manage SharePoint-based intranets, extranets, e-commerce portals and micro sites. Through this platform, we can provide: \Box Web publishing services

☐ the ability to upload, publish and share video directly from your SharePoint environment

Intranet/Internet & Enterprise Portals:

- **Intranet:** SharePoint is the industry leader for managing intranet Web publishing processes. It brings employees together and facilitates enterprise operations through shared information systems.
- **Internet:** SharePoint's continually expanding capabilities make it a leading content management system for large-scale public Web sites, enabling companies to gain greater control of sprawling Web properties.
- **Extranets:** SharePoint provides the security and functionality to open up an organization's knowledge and processes to partners and customers, creating greater efficiencies and new options for virtual business operations.
- Enterprise Portals: SharePoint is becoming an increasingly popular means of bringing order to disparate systems through single sign-in and a unified view of the enterprise.

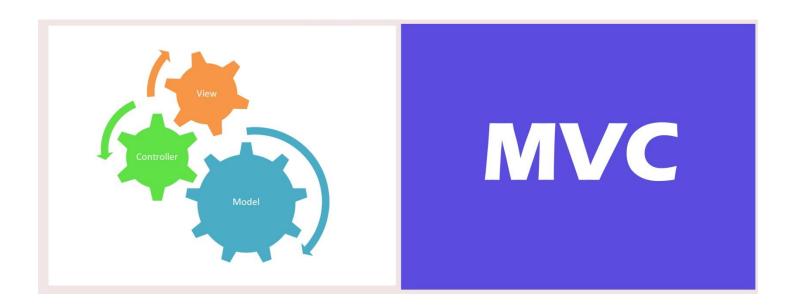


PHP development is one of the most diverse development platforms, to build complex web applications and web portals. Smart Edge Global has 120+ strong PHP developers to engage global clients and deliver them scalable & robust PHP development projects.

PHP development

PHP being one of the most comprehensive development platforms is recommended for several verticals including travel portals, ecommerce, CMS systems, and mission critical web applications. PROVAB is a leading PHP development company, delivering PHP web development solutions to global clients by understanding their goals and building performance centric web applications. We use several frameworks and databases to provide the flexible options for clients to choose. Our PHP development solutions deliver great ROI and employ great web presence for our clients. At PROVAB, we offer following:

- PHP Development OO Programming
- Zend PHP
- Cake PHP
- Code Igniter PHP
- YII Framework



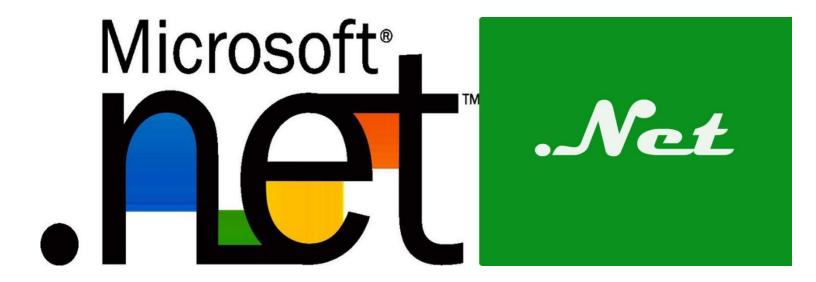
Model-View-Controller (MVC) is a software pattern for implementing user interfaces. It divides a given software application into three interconnected parts, so as to separate internal representations of information from the ways that information is presented to or accepted from the user.

MVC carries weight to provide you a support of full-cycle Application Development Services as per your requirements. You will get the benefit for your specific requirements where our experts have industry experience to show you each phase of solution development. Their sound knowledge will help you to get proficient advice on mvc technology and application development process.

The MVC pattern has subsequently evolved, giving rise to variants such as HMVC, MVA, MVP, MVVM, and others that adapted MVC to different contexts.

A Morality...A Value... A Confidence! This is all good this to start and so was to start of MVC Team. MVC aims to provide cost effective, cutting-edge technology solutions for every business activity there by laying the first step towards automated office.

MVC was one of the seminal insights in the early development of graphical user interfaces, and one of the first approaches to describe and implement software constructs in terms of their responsibilities.



Building Web Sites in Asp.Net:

ASP.NET offers three frameworks for creating web applications: Web Forms, ASP.NET MVC, and ASP.NET Web Pages. All three frameworks are stable and mature, and you can create great web applications with any of them. No matter what framework you choose, you will get all the benefits and features of ASP.NET everywhere.

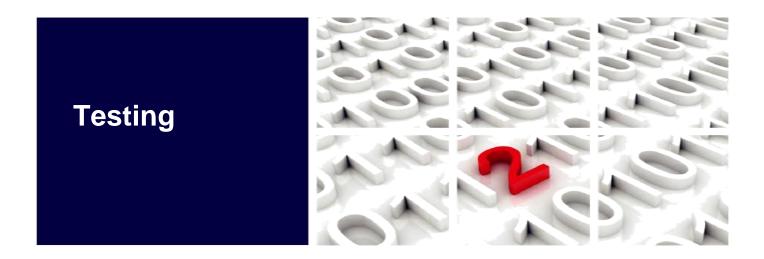
Each framework targets a different development style. The one you choose depends on a combination of your programming assets (knowledge, skills, and development experience), the type of application you're creating and the development approach you're comfortable with. All three frameworks will be supported, updated, and improved in future releases of ASP.NET.

Persistence Tier Architecture:

Our .Net team separates data tier from business logic and keeps data access and manipulation at the persistence layer, to increase application maintainability and workflow transparency. This is achieved through object-relational mapping with ADO .NET Entity Framework or n-Hibernate and general-purpose query facilities provided by .NET LINQ.

Expertise:

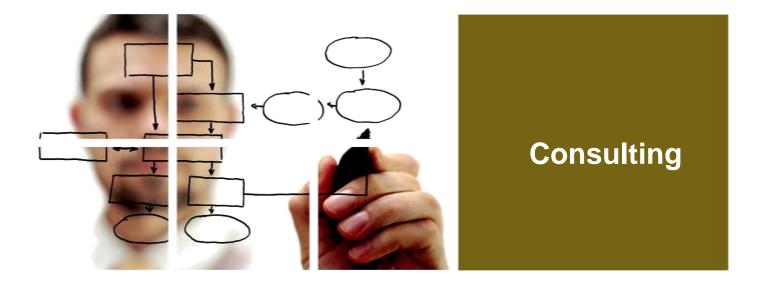
Smart Edge Global experts ASP.NET programmers are highly qualified (B.E. IT, MCA - Master of Computer Application) in IT Education with 3+ years of graduation or master degree course. S-edge (Indian Web Development Company) ASP.NET Developers have hands on experience in .Net Framework, vb.net, C# (C sharp), system analysis, dynamic websites, ecommerce shopping cart, database designs, CMS, Customization of open source. ASP.net webmasters are masters in vb.net, C#, .net framework, Microsoft SQL 2000, MSSQL 2005, VB Script, Java script, DHTML, AJAX, XML and CSS.



In today's world of intense competition, businesses use technology as a strategic tool to launch new products and services which are attractively priced, have excellent quality and are reliable. This has led to the emergence of new applications developed by using newer technologies. However, the sudden profusion of newer technologies has introduced multiple failure points exposing businesses to legal, financial and reputational risks. This has emphasized the importance of testing in the software development life cycle. In fact, businesses today expect testing teams to be more accountable by taking ownership of final outcomes.

With globalization and emergence of new technologies, testing strategies have evolved to cater to the emerging trends. Moreover, certain new aspects of software testing such as agility, innovation and transformation have come to light. Our proprietary accelerators, frameworks, proven methodologies and tools offer enhanced product quality and optimized cost benefits.

Smart Edge Global's Testing Business Unit (BU) offers focused testing services that enable our clients to derive optimum value from their IT investments. This BU has supported clients in delivering value and innovation through its specialized and independent testing services by leveraging its competencies, processes, methodologies, and rich technofunctional proficiency.



Our consultants work with our clients to align their IT to continuously changing Business needs. We provide Thought Partnership as an extension of Consulting Services to proactively fine-tune their IT, IT Services and help them in their Transformation journey.

Consulting services help clients address the challenges which are commonly faced by IT leaders. We deal with all major aspects of IT with suitable frameworks and tools to study and provide implementable, pragmatic recommendations.

Performance: IT landscapes are becoming increasingly complex with business transactions spanning multiple systems and this can result in poor system performance. This leads to low client satisfaction and employee productivity, hurting business in many ways.

Our Consulting services focus on building an integrated performance management platform and continuously look at ways to improve the performance, based on Six Sigma techniques.

Acceptance & usage: More often than not, enterprise systems are implemented but remain underutilized due to poor user interface, insufficient change management and perceived lack of benefits. Our Consulting service on readiness study, usability assessment, usability improvement and post-implementation change management will help pinpoint the issues and provide solutions which ensure that IT systems are effectively leveraged.

Security: Information assets remain vulnerable to attacks which can result in revenue loss, legal issues and brand erosion. Our Consulting service on vulnerability checks, ethical hacking, and IT risk management ensures availability of a robust and secure IT environment.

Evolution of IT: In an ever-changing business environment, business priorities keep changing and this in turn needs continuous Business-IT alignment.

Thought Partnership Program aims to help CIOs and CIO organizations of the client beyond deliveries! 'ENGAGE' is our platform for providing Thought Partnership that brings a structured model of regularly interacting with our client leadership teams to share trends, discuss ideas and help build the right efficiencies and innovation.



Application Development & Maintenance

Smart Edge Global offers application development & maintenance services to an array of industries such as manufacturing, BFS, insurance, E&PC and PES (telecom). Our expertise and flexibility to deliver cost-effective solutions with quick turnaround has ensured reduced time-to-market, and lower development cost for our clients, while keeping risks to a minimum.

Applications Outsourcing

Our mature governance and outsourcing tools help us deliver within stringent parameters of cost, time and quality. Backed by our global presence, solid infrastructure, high security standards, domain and technology expertise, our engagement delivery model can be tailored to meet the clients' needs.

Architecture Services

Our business technology consulting services are founded on a proven track record and years of deep domain experience. They are driven by our CoE which creates innovative solutions that leverage the value of technology for fulfilling real business needs. Our enterprise architecture helps enterprises to integrate disparate applications and platforms for future growth.

Legacy Modernization

Global enterprises are confronted with emerging challenges such as globalization, aging populations, increasing client expectations, newer modes of services and distribution, regulatory compliance pressures and industry consolidation. Our methodology helps clients from concept to implementation and involves arriving at a legacy modernization roadmap. Legacy modernization reduces time-to-market, Total Cost of Ownership (TCO) and improves IT alignment with business strategies.

Product Lifecycle Management

Companies around the globe are struggling to take products to market more rapidly, while countering low new-product success rates. We help our clients address these challenges by leveraging business process and technology architecture to capture and maintain product information across the entire product life cycle.

Business Process Services

The fierce competitive environment demands better extraction of value, which can be achieved by strategic alignment between IT and business processes. Domain-centric Business Process Services (BPS), embedded in our Business Units assist global organizations in this endeavor by offering business process outsourcing services supported by strong IT,

Domain and delivery capabilities. We leverage our in-depth understanding of business processes and technologies to provide an integrated outsourcing solution. Our solutions not only reduce the TCO for our clients, but are also aimed at providing transformational value by re-engineering business processes.

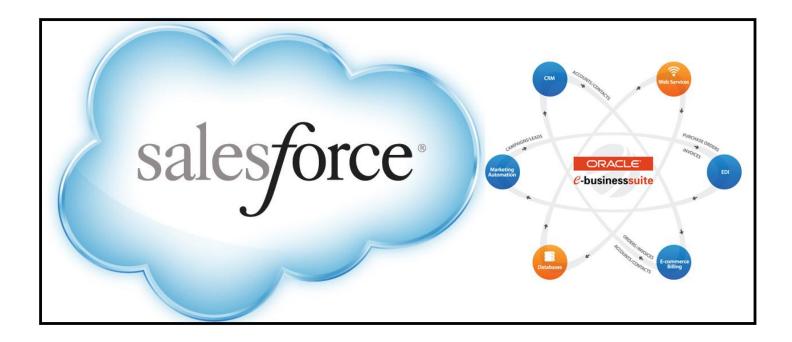


At Smart Edge Global, quality is much more than on-time delivery of a defect-free product to the client. It is a matter of attitude that is ingrained in our culture. All our business processes, ranging from marketing to software delivery, recruitment and training to organizational culture-building are driven by this attitude of achieving excellence.

Smart Edge Global is one of the first few Indian software organizations to get ISO 9001 certified in 2006. Since then, it has been an uninterrupted quality journey towards continual improvement by embracing best practices and excelling in IT service management, information security management and environmental management systems.

Smart Edge Global has adopted an assortment of comprehensive models & frameworks and a wide range of services covering client needs. The Company believes in internalizing and institutionalizing best practices of industry-recognized process frameworks.

Smart Edge Global is one of the first Indian companies to be assessed at the highest maturity Level 5 of CMMI Ver1.2 DEV for a wide-ranging scope, covering all the business units across all its locations in a single assessment. The following are the other achievements in this space:



Whether you're already taking advantage of salesforce.com's CRM platform or are currently in the process of exploring new tools, Smart Edge Global can extend CRM capabilities to streamline the entire opportunity-to-quote-to-order process. Seamlessly integrated, Smart Edge Global provides on-demand configuration, pricing & proposal capabilities within the familiar salesforce.com CRM interface.

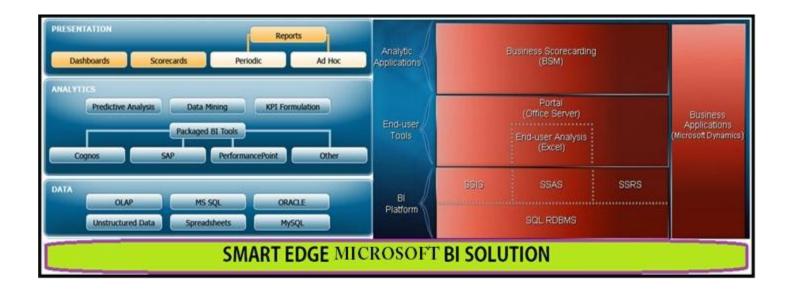
Oracle E-Business Suite is the most comprehensive suite of integrated, global business applications that enable organizations to make better decisions, reduce costs, and increase performance.

Why SalesForce?

With hundreds of cross-industry capabilities spanning enterprise resource planning, customer relationship management, and supply chain planning, SalesForce applications help customers manage the complexities of global business environments no matter if the organization is small, medium, or large in size. As part of SalesForce Applications Unlimited strategy, SalesForce applications will continue to be enhanced, thus protecting and extending the value of your software investment.

Why Smart Edge Global?

Smart Edge Global has got 50+ strong SalesForce developers with experience ranging from 8-10+ years, well versed with implementing SalesForce, E-Business Suite, Integrating & Implementing Sales Force Cloud Solution, Integrating Custom DW BI, MDM systems within your ERP platform.



Whether you're already taking advantage of salesforce.com's CRM platform or are currently in the process of exploring new tools, Smart Edge Global can extend CRM capabilities to streamline the entire opportunity-to-quote-to-order process. Seamlessly integrated, Smart Edge Global provides on-demand configuration, pricing & proposal capabilities within the familiar salesforce.com CRM interface.

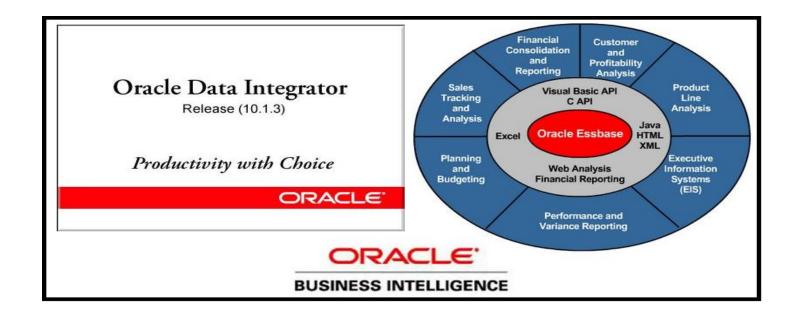
Oracle E-Business Suite is the most comprehensive suite of integrated, global business applications that enable organizations to make better decisions, reduce costs, and increase performance.

Why Microsoft?

With hundreds of cross-industry capabilities spanning enterprise resource planning, customer relationship management, and supply chain planning, Microsoft's DW BI applications help customers manage the complexities of global business environments no matter if the organization is small, medium, or large in size. As part of Microsoft Application's Unlimited strategy, Microsoft's applications will continue to be enhanced, thus protecting and extending the value of your software investment.

Why Smart Edge Software Pvt. Ltd?

Smart Edge Global has got 50+ strong Oracle Application developers with experience ranging from 8-10+ years, well versed with implementing Oracle APPS, E-Business Suite, Integrating & Implementing Sales Force Cloud Solution, Integrating Custom DW BI, MDM systems within your ERP platform.



Whether you're already taking advantage of salesforce.com's CRM platform or are currently in the process of exploring new tools, Smart Edge Software Pvt. Ltd can extend CRM capabilities to streamline the entire opportunity-to-quote-to-order process. Seamlessly integrated, Smart Edge Global provides on-demand configuration, pricing & proposal capabilities within the familiar salesforce.com CRM interface.

SalesForce Suite is the most comprehensive suite of integrated, global business applications that enable organizations to make better decisions, reduce costs, and increase performance.

Why Oracle?

With hundreds of cross-industry capabilities spanning enterprise resource planning, customer relationship management, and supply chain planning, Oracle DW BI applications help customers manage the complexities of global business environments no matter if the organization is small, medium, or large in size. As part of Oracle's Unlimited strategy, Oracle DW BI applications will continue to be enhanced, thus protecting and extending the value of your software investment.

Why Smart Edge Software Pvt. Ltd?

Smart Edge Global has got 50+ strong ODI & OBIEE developers with experience ranging from 8-10+ years, well versed with implementing Oracle Business Intelligence, E-Business Suite, Integrating & Implementing Sales Force Cloud Solution, Integrating Custom DW BI, MDM systems within your ERP platform.